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Katonah Museum of Art Announces the Appointment of Two Board Members

Ellen Archer and Richard Zinman Elected to Board of Trustees

Katonah, NY, July 25, 2022 — The Katonah Museum of Art is pleased to announce the appointment of Ellen Archer and Richard Zinman to the Board of Trustees. Both Archer and Zinman bring a high caliber of expertise, a passion for the arts, and a community-centric approach to leadership. The Board of Trustees voted unanimously to confirm the appointment of Archer and Zinman, who will work with Michelle Yun Mapplethorpe, the Museum's incoming Executive Director, when she begins her tenure on August 15, 2022, as well as with their fellow members of the Board of Trustees and the Advisory Board. As the KMA's Executive Director, Yun Mapplethorpe will enhance the KMA's dynamic multidisciplinary program and work closely with its Trustees and senior staff to strengthen the Museum's role as an inclusive platform for the exchange of art, culture, and ideas.

"Trustees are a vital source of support for the KMA—not only bringing a dedication to the arts and essential stewardship, but a willingness to share their professional expertise," said KMA Board President, Vida Foubister. "Ellen Archer and Richard Zinman contribute invaluable knowledge and experience, the benefits of which are already being reaped by the Museum. Their passion, dedication, and intelligence will strengthen the diverse perspectives we champion."



Ellen Archer is a business leader and media executive known for growing and transforming content businesses. She has led significant media and publishing divisions at Houghton Mifflin Harcourt (HMH), The Walt Disney Company, Penguin Random House, and Simon & Schuster. Her work has included business strategy planning and execution; revenue and margin growth; IP creation; omni-channel content development; and brand and talent management.

Most recently, Archer was President of HMH Books & Media, with responsibility for driving the strategic growth and expansion of the company's \$200M consumer publishing business.

During her 5-year tenure at HMH, Ms. Archer transitioned the business from a traditional print publisher to a multi-channel producer of award-winning print, video, and audio content. She led a team of 200, setting the strategic direction of the publishing group across editorial, sales, marketing, operations, and design departments. A champion of partnerships, Ms. Archer pioneered creative collaborations with internal and external talent to secure exclusive content, lowering the cost of acquisitions and marketing spend. Under her

leadership, HMH Books & Media sales rose 11.4% in 2017 over 2016, jumping from \$165 million to \$184.5 million. Sales for the division rose again in 2018 by 10.6% over 2017, hitting \$199.7 million.

In Spring 2017, Ms. Archer also assumed leadership of HMH Productions, which has a pipeline of more than 20 projects in development for film and streaming series, leveraging original IP with the Books for Young Readers editorial team. In 2019, Ms. Archer led HMH's entry into the audiobooks business. HMH audio has released over 40 titles since its launch.

In early 2019, in collaboration with Newbery medalist and New York Times bestselling author Kwame Alexander, Archer and her team launched Versify, an imprint celebrating diverse voices in children's publishing. In January 2020, *The Undeclared*, a featured title in the imprint's launch, co-authored by Alexander, received The Caldecott Award, the most prestigious recognition in children's publishing.

Before HMH, Ms. Archer was President and Publisher of Hyperion Books, then an \$80 million division of the Walt Disney Company. She was responsible for building the company's digital business, spearheading cross-platform initiatives, and releasing more than 100 New York Times bestsellers, including the #1 multi-million copy bestseller, *The Five People You Meet in Heaven*, by Mitch Albom. She then led a deal time to successfully position Hyperion for sale to Hachette Books. Earlier in her career as VP, Director of Publicity at Doubleday, Archer launched the career of the then unknown writer John Grisham, whose novel, *The Firm*, became a #1 multi-million copy bestseller.

In 2015, Archer joined the board of Girls Write Now, a nonprofit that creates mentorship programs for underserved high school students, helping the girls who participate find their voices through the power of writing and community. In 2019, she assumed the role of board chair, working closely with the executive director on board recruitment, fundraising, and partnership programs. Archer previously served on the A&E board of directors, The Foundation board of New York Women in Communications, the board of Poets & Writer's, and NYU's Masters in Publishing Program advisory board. She is a former managing director of Golden Seeds, an early-stage investment firm supporting women entrepreneurs.

In December 2018, Archer was named by City & State as one of "The Responsible 100" honorees, which recognizes New York's most outstanding responsible executives, thought leaders, visionaries and influencers who are setting new standards of excellence, dedication, and leadership in improving their communities and making transformative change.

Archer holds a Bachelor of Arts in English Literature from Hamilton College. She lives in New York City with her husband Jeff Gracer. In her spare time, she reads voraciously, practices yoga, and travels the world (mostly by road bike).



Richard Zinman is a Managing Director for The Magellan Group at Morgan Stanley. Richard leads the team and oversees their asset allocation models, manager search & selection process, performance measurement, tax, trust & estate planning strategies, risk management, alternative investment knowledge, and philanthropic advisory services.

After receiving his Bachelor of Arts degree in political science from Duke University, Richard began his professional career in 1983 with Dean Witter Reynolds. He went on to work for other institutions such as Citi Smith Barney and Credit Suisse, where he served various roles as a Managing Director and Relationship Manager, as well as the heads of Campus Recruitment and Practice Management for the firm's North American Private Banking division. More specifically, he led efforts to develop the Private Bank's investments in human capital, focusing on training Advisors in practice management, new business development, and deepening client relationship. Since transitioning to Morgan Stanley, Richard has been recognized by several financial publications for his work as an advisor. In his time with the firm, he's been recognized by Barron's, Forbes, and the Financial Times as a top advisor not just in New York state, but in the

country. Richard is most proud of The Magellan Group's recognition by Barron's as one of the nation's top 20 Wealth Management teams in 2021.

Outside the office, Richard is active in many organizations. He is the co-chair of the board of Wave Hill New York Public Garden and Cultural Center, as well as an executive committee board member of Caramoor Center for Music and the Arts, where he chairs the development committee. Additionally, Richard serves on the Council of Conservators of the New York Public Library, the Advisor Board of the Guggenheim Museum, and the Advisory Board of Duke Performances Arts Organization at Duke University. In his spare time, he enjoys cycling, collecting and drinking fine wines, and reading historical fiction. Richard splits his time between New York City, Bedford NY, and Vero Beach FL. He and his wife have three adult daughters.

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About the Katonah Museum of Art

The Katonah Museum of Art (KMA) promotes the understanding and enjoyment of the visual arts for diverse audiences. The Museum presents exhibitions that explore ideas about art, culture, and society – past and present – through innovative exhibition and education programs. A non-collecting arts institution, the KMA is recognized for a dynamic exhibition and education program that spans artistic disciplines, cultures, and historical periods. Housed in a modernist building designed by architect Edward Larrabee Barnes, the KMA was established in 1953 with a mission of spotlighting exceptional art from different cultures and time periods, while also responding to the most critical issues of our time through a bold and vigorous lens. Located in Katonah, New York, the KMA is the anchoring cultural institution in Westchester County, drawing visitors from throughout the Tri-State region.

Timed-entry tickets and reservations are recommended. Masks are recommended for all visitors ages 2+ regardless of vaccination status. Museum hours: T, W, F, S: 10 AM – 5 PM; Th: 1 PM – 8 PM; Sunday: 12 PM – 5 PM; Monday: closed. General admission: \$12 adults, \$6 seniors and students. Members and children under the age of 12 always enter free. For more information about the Katonah Museum of Art, visit katonahmuseum.org or call (914) 232-9555.